

FAX# 703 528 7880 OCT23/12 15.47  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

1

DATE OCT23/12 15.47

CO-OP BILLING NEEDED

STZ =

CON CM

OBAMA FOR AMERICA-SKED C

AGENCY ADVERTISER CODE = AGENCY EST# = 1897

AGENCY EST# = 1897

W  
O

\$850.00

10/20

10/20

○

SAT

PROGRAM : JEOPARDY/WHEEL  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M5OK'DBUY#23MISSED: SAT/700P-800POCT2030S\$850.00(OCT23/12)

OFFER: NONE

CMT: WILL MAKE DOLLARS GOOD ON HDL\$ 6387161

OCT/12197915.00

CONTRACT TOTAL197915.00

TOTAL SPOTS109

MARKET TOTALS \$485,725

WFTV 40%WKMG 17%WESH 18%WOFL 19%WKCF 1%WRBW 3% CABL 0%

WOPX 0%WRDQ 2%EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE